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One-on-one with OWC's Larry O'Connor

We were lucky enough to be granted a one-on-one interview with Larry O'Connor, the CEO of Other World Computing (OWC), one of the top manufac- turers of accessories for most systems. It was a pleasure to hear his story. He started his company at his parent's home in an out building when he was only 14 years old and has built it into a major company. Many of his products, like the miniStack Exter- nal Drives are industry standards for speed and reli- ability.



Larry O'Connor and Chuck

One of the hallmarks of OWC is their exceptional customer service. Coupled with the high expectations that OWC has created for the products it provides they have established an enviable record in the industry. We have tested several OWC products over the years and they have always been reliable and durable.

OWC makes far more products for the iFruit com- pany's iProducts but that makes perfect business sense. When a company dominates a sector the way the iPad does in makes perfect sense to produce accessories for the best sellers and not marginal companies. Check out all of their excellent products at www.macsales.com